

A glossary compiled by Verena Kuni



COECLOVE CONCEN

A product of art history as well as the \rightarrow Artist's biography. The latter allows processes of pattern-formation to be recognized, with the result that the classical artistic → Vita proceeds according to a pre-given schema of topoi, which in turn can be chopped up like a checklist. The more little crosses, the greater the proximity to the concept of the absolute artist. A few basic criteria: signs anticipating an important event (prenatal); a significant birthplace and/or appropriate familial context (artistic family, parents with exceptional talents), early signs of talent (children's drawings) and distinctive behavior (a little deviance is welcome); early recognition (as well as envy and jealousy on the part of less gifted colleagues); commissions and acquisitions from significant institutions; publications by the most prominent art historians and critics ("how big is your monography?"); spiritual leaning of the late work (as long as there is enough time and career isn't prematurely terminated by sudden death); honorable or spectacular death including an illustrious funeral congregation; use of grave as place of cult; estate treated as important cultural inheritance. The earthly striving of the absolute artist culminates in the absolute, but unfortunately invisible \rightarrow *Masterpiece*.

General condition: must belong to the male sex. For female artists the option → Absolute artist (female) is available.

Lit.: Soussloff 1997; basics also with Kris/Kurz 1934/1980; on the invisible masterpiece: Belting 1998.

CECUME CENTER

Special category of the → Absolute artist. Some of the above-listed criteria may be fulfilled, though as a rule only those concerning childhood and youth. Commissions and acquisitions etc. including what follows are rather inessential, or might even be interpreted as disqualifying

criteria. On the other hand the pair → Suffering/ → Passion — in no way a "must have" for the → Vita of the → Absolute artist, merely dominating their popular narrations (e.g. in films) — gains a central position. Hence the career of the absolute artist (female) is generally marked by tragic fate, which might also explain why they have difficulty producing and bequeathing an oeuvre as meaningful as that of the → Absolute artist. Note: A way out of this dilemma is offered by, among other things, → Art-pain therapy, in a better perspective however → pop-feminism will bring about a lasting (dis)solution to the basic complex of problems.

Lit.: Kuni 2004a; div. case studies in: Hoffman-Curtius/Wenk 1997; from a historical perspective: Christadler 2000.

ENGRANCE GEENCE ENGRANCE GEENCE

Installation; in 3 parts for one video projection welcoming the artist, one video projection on screen placed on an easel (artist in studio), as well as I2 watercolors: 2002

Exhibition of an exhibition and close examination of the \rightarrow Vita of Regina Zirkowski (Marienhof), a tragic female artist-existence determined by the screenplay of a German TV soap, thus tending in \rightarrow Suffering and \rightarrow Passion towards the model of the classical \rightarrow Artist's biography or its mediation by Hollywood, which however must fail in the large format due in part to gender-specific adaptation-patterns as well as concessions made to the traditional narration schemas of German prime-time.

In the context of a self-sacrificing \rightarrow Re-enactment, \rightarrow hollywood illustrates and pays homage to this tragedy. While the ephemeral masterpiece of the medial projection appears on the screen, the watercolors show that greatness can also arise in small format.

Lit.: exhib. cat. hollywood/Weimar 2002; Wegenast 2003.

CRUETIE ENDERLOCK

Umbrella term with the artist's → Vita as its object, though also concerned with genre. It includes, not least, the concept of the → Absolute artist and the → Absolute artist (female), to which conversely a large part of the artist's biography is oriented.

Regardless of the literary (and if nec. fictional or fantastic) qualities that the texts of the latter incorporate, these are usually classed with the corpus of art-theoretical literature, and correspondingly treated as source. In recent times it has no longer been limited to printed matter, but can also be found in other media such as, in particular, film and television.

→ hollywood art history, → annette hollywood starring Regina Zirkowski.

Lit.: Kris 1935/1977; Kris/Kurz 1934/1980.

CRUCETE OU COCE

Video; 6:10 min, miniDV; 2002

As in the trilogy \rightarrow multiple artist, the starting point was the adapted and multiplied example of the traditional \rightarrow artist's biography by Hollywood among other (bad) dream factories. Here, \rightarrow hollywood art history doesn't focus on images of the \rightarrow Absolute artist, but the special category of \rightarrow Absolute artist (female). The genre tradition perfectly transferred to feature films whereby the \rightarrow Vita of the \rightarrow Absolute artist (female) is not only marked by \rightarrow Suffering and \rightarrow Passion but by their specific connection, which – in contrast to the \rightarrow Vita of the \rightarrow Absolute artist – places sexual obsessions above artistic ones thus leading to tragic failure, is here concisely analyzed by \rightarrow hollywood – but also transformed. \rightarrow Suffering steps back from \rightarrow Passion, while in a ménage à trois the protagonists manage to happily unite life, love and art.

Lit.:Kuni 2004 a.

CON WARRANGE

Karaoke installation; interactive; for two video projections, as well as two over-sized brushes as microphones, and an artist's palette as seating; 2005

In the course of her untiring research at the threshold of high art and popular culture → hollywood noticed that numerous pop songs eventually released as love songs were originally dedicated to art.

Though, due to the problematic source, censorship carried out by the music industry is difficult to prove, at least the so-called "scissors in the head" lyricist seems to have made sure that the word "art" is replaced with the word "love". In art karaoke the unreleased original versions are finally made accessible, so that through → Re-enactment lost stories can be brought to life, giving back to art the acknowledgement it was due.

CRI-COM THERMON

Performance; installation; sofa, wall painting, video documentation, 60 min; 2003

Emergency measure for those suffering from → Absolute artist (male/female) syndrome. This syndrome is caused by extreme projective efforts on the part of society, which are internalized and appear, as the clinical term suggests in both female and male artists. Although it is essentially expressed through art-pain, other symptoms are known, particularly those to be counted, in the broadest sense, under the genius-complex.

The afflicted show remarkable behavioral characteristics, though, with the benefit of general social tolerance, they tend to lack the necessary level of \rightarrow Suffering for the indication and successful application of art-pain therapy. \rightarrow hollywood's work with this name makes public a classical art-pain therapy session and offers the afflicted and their family and friends as well as those cultivating professional relations with the potentially afflicted, the possibility of getting to know the therapeutic procedure. In addition, important educational work is carried out, since the syndrome, as with many social illnesses, remains largely taboo.

Lit.: Neumann 1986; also Heid 2000.

CHECKELLE TO

This device used by → hollywood in a number of central works shouldn't merely be understood as a reference to the formative influence of popular media in the youth of the artist. It is also a reference to the perfect form of a bubble or sphere, in which frequently — as with the mantic gaze into the crystal ball, understood symbolically and medially — → hollywood's head appears. The bubble TV therefore represents pars pro toto the → Absolute artist (female) — who in this case not only calls: → make for yourself a picture of annette hollywood. But also: Be a → Heroine!

Make your own image for yourself!

Lit.: Sloterdijk 1998—2004; Bender 1967/1976.



EVERVEDDUCE WENDRY

Video; 5:30 min, miniDV; 2000

On account of the birth of art history out of the _Artist's biography, the _Vita commonly provides an important source for the interpretation of works. Unlike the case of the \(\to Absolute artist\), whose \(\to Vita\), as with those of saints, is attributed uniqueness as well as a an exemplary character that transcends common values, the oeuvre of the \(\to Absolute artist\) (female) is considered as the sedimentation and expression of a personal fate that doesn't reflect the great questions of mankind but merely the \(\to Suffering\) and \(\to Passion(s)\) of its creator. everybodies history undermines this projection. Here, \(\to hollywood\) doesn't only document the film production of her creatively rich family, giving an insight into the formative years of her youth, but above all shows how anybody can find their way to the work of the artist, and the questions of fate dealt with there. \(\to Mein Lichtspielhaus\) (My movie theater) Lit.: Fichter 2001; specifically on the topos of the youth of the artist cf.

COUNTRE

After Bourdieu, the habitus mediates between the living conditions within a social network and the operations of social actors relating to position and status within this network. In this process inherited patterns of behavior play an important role. This also explains for instance the influence that the \rightarrow Artist's biography and related concepts such as those of the \rightarrow Absolute artist and the \rightarrow Absolute artist (female)

has had up to the most recent present. Lit.: Bourdieu 1974; Bourdieu 1992/1996.

CECOCCE - CECO

While the image of the artist as hero is well anchored in the \rightarrow Artist's biography, corresponding representations of female artists are rare. The contribution made here by Hollywood and other (bad) dream factories has hardly gone beyond dramatizing traditional discrepancies. In film, the \rightarrow Absolute artist (female) glows above all as a tragic figure, prey to \rightarrow Suffering and \rightarrow Passion. A work such as \rightarrow artist in love isn't \rightarrow hollywood's first attempt to correct this image. The video \rightarrow melting away, made five years earlier, had already proved her determination to push back the role of the typical sufferer and instead to draw strength from passion. Moreover she encourages her public – as with \rightarrow Stars – to satisfy any need for heroines and heroes right away, \rightarrow I need a hero, \rightarrow YOU ARE THE STAR.

Lit.: Rank 1909/1922; Engelbach 1997; Bätschman 2001.

Trademark of a female artist collective with the same name. Since 1999, annette hollywood and Anna Gollwitzer, as hollyandgolly, have worked successfully on, among other things, the propagating of $\rightarrow pop-feminism$.

COLLEGE COLLEGE

Artist, *22.11.1969 in Mainz, Germany. Lives and works in Berlin.

Studied at the HBK Braunschweig and New York University;
1999 Diploma with Birgit Hein and Marina Ambramovic;
2000 Meisterschülerin with Hartmut Neumann. Shows internationally;
numerous stipendiums and prizes. With Anna Gollwitzer

(→ hollyandgolly), founder of → pop-feminism.

Well versed in all genres from painting and sculpture, through installation, up to film, video and WWW; not forgetting music, which is to be found in numerous works. Virtuoso use of media, precise conception and thorough reflection go hand in hand in a body of work characterized by a sound knowledge of time-honored traditions as well as a virtually insatiable innovative potential. With her \rightarrow hollywood art history, which in the figurative sense doesn't only include the group of works of the same name, annette hollywood shows that art history in general and the history of the \rightarrow Absolute artist (female) in particular must be written anew.

 \rightarrow hollywood's ongoing research project and related group of works dedicated to the investigation of the artist's representation in film and television mirroring the popular image of the artist, which however is made up indirectly of the \rightarrow Artist's biography.

The complex of affiliated works is not only distinguished by a precise analysis that lets the basic pattern of the genre distinctively appear. Through virtuoso sleight of hand, $\rightarrow hollywood$ manages to cut through

the Gordian knot of effective social projections and processes of institutionalization, where even ambitious critique can get into difficulties or even fail.

→ artists in love; → multiple artist Lit.: Kuni 2004a.



O WEED & WEBD

Video installation; interactive, closed circuit; for three video projections, live camera, bubble TV; 1998

A need for \rightarrow *Heroes* must constantly be quenched. In recent times – as with the \rightarrow Star system – art has been considerably outdone by the culture industry. Unlike in the history of art where the generation of a hero (→ Absolute artist) was linked with comparatively small expenditure, since the financial altruism of all involved could be counted on, the production of a hero in the professional culture industry is usually extremely expensive. → hollywood offers a creative solution to this problem in her installation I need a hero. While the "I need a hero"—singing \rightarrow bubble TV tempts us with the offer of identification (problem recognition), a broad video projection inserts questions and statements relating to the theme (problem analysis); requested by the latter to take ones place on the "hero point", the closed-circuit TV, for as long as we hold this position, allows us to experience ourselves as heroine or hero. Due to the intensity and density of the experience, the individual need for heroism can be quenched, even for an extended period (problem solution).

Note: as a side-effect of this therapy, as with the similarly functioning work \rightarrow YOU ARE THE STAR, signs of overabundant self-confidence as well as an enduring fixation on works from the production of \rightarrow hollywood have been noted. The former is, as a rule, automatically corrected by the environment, and the latter, according to the available results, neither interferes with the health nor a sense of wellbeing; for the time being there seems to be no cause for concern.



COLORISTA DE CONTRECER A

Installation; 8 monitors on tables with stools as well as 16 drawings; 2001

As is proved by the long history of friendship-pictures and homages, colleagues have also made their contribution to the image of the → Absolute artist. Thus, the exchange of portraits does not merely serve as a sign of mutual respect, but enables the active writing of art history or — as with self-portraits — gives an insight into artistic life. All the more fortunate then that in → hollywood's oeuvre a whole array of such friendship-pictures should appear — and to top it all have found a place in an independent work:

Instead of using her stay in one of the most important artistic centers of the postwar period — New York — to exchange friendship-pictures with other noted colleagues, → hollywood pitches the subject at the threshold between the discourse on the popular image of artistic work and the despicable reality of gainful employment. She invited artists (male and female) who earn their living as portraitists on the street to make a picture of annette hollywood. The results of the sittings do not merely show the creative breadth of a genre often unjustly described in today's art as behind the times. Her exhibition in the context of the installation helps the works of the street-artist, generally criminally ignored by the art industry, to the honorable status — as a genuine contribution to contemporary art — they certainly deserve.

Lit.: Bourdieu 1979/1985; on the friendship-picture: Gohr 1975; also exhib. cat. hollywood/Bleckede 2001.

CALETERROREE

While the striving for the creation of an absolute masterpiece in the case of the \rightarrow Absolute artist ends for forced masses in a tragic conflict (and in the case of the \rightarrow Absolute artist (female) is doomed a priori to failure, since her gender in any case excludes her from certain abilities), \rightarrow hollywood easily manages to square the circle. Treated as a concept, the absolute masterpiece, which as such must remain invisible, can be manifested in works of art, making obvious the mastery of the artist.

Lit.: Belting 1998; also the present volume.

CLEUC CARACTECATECHER -

Installation; pavilion, bubble TV, two bubble speakers; 2000 Installation in the tradition of the secessionist artist's exhibition pavilion, which if not established by Gustav Courbet was at least given a distinctive form by him, now reformulated under the sign of \rightarrow pop-feminism. While the architectural plan refers to the \rightarrow 0 di Giotto, the interior sculptural elements — the singing \rightarrow Bubble TV and accompanying speakers — celebrate its sculptural pendant. Both prove to be a congenial translation of the concept, on which the work shown in the Lichtspielhaus, \rightarrow everybodies history, is based. The transformative opening of \rightarrow hollywood's \rightarrow Vita carried out there is here pushed further by the singing \rightarrow bubble TV that invites emulation of the artist and the understanding of oneself as \rightarrow Heroine and \rightarrow Star.

Note: This gesture is emphasized by the silhouetted figure at the entrance, which as a result of its eccentric headdress could be seen as an allegoric self-portrait of the artist (→ multiple artist). However, as revealed in → everybodies history, it was modeled on another child. Certainly (and fortunately) not everybody is called upon to be an → Absolute artist or → Absolute artist (female).

Nevertheless, the appreciation of art is open to everybody.

→ I need a hero: → YOU ARE THE STAR.

CHELTOCK ACCEN

Video, 7:00 min, U-matic; 1997

I break the hearts of the proudest girls / because I'm stormy and so passionately... When → hollywood pays homage to the Basic Instincts, then, as opposed to Hollywood, → Passion isn't a power that produces → Suffering. And unlike the traditional legends of the → Absolute artist (female) → Suffering from → Passion is neither the condition for a creative activity nor the cause of a fateful demise. In the end, it's the others who melt away there − → hollywood's hits always have a groove that is both convincing and irresistible: It is no wonder that they all want just me / because I'm born under the star of Scorpio / my blood is poison, I think you agree / yes they love me...

CACCARRE DEFINE

Video, trilogy, 16:26 min, miniDV; 2002

The wonderful reproduction of the \rightarrow Absolute artist by Hollywood, becomes for \rightarrow hollywood the occasion for condensing a genre standing in the tradition of the \rightarrow Artist's biography, and similarly moulds the popular image of the artist. \rightarrow Suffering and \rightarrow passion here reveal themselves as the smallest common denominator of the \rightarrow Vita.

The trilogy of the same name is part of \rightarrow hollywood art history. Note: thanks to \rightarrow hollywood's precise focusing on the essential characteristics of the subjects, this work plainly records a characteristic of the protagonists that, in principle, has already been acknowledged in Hollywood productions but which is frequently reduced to staffage due to the epic breadth in the narrative treatment of the material:

- → Absolute artists distinguish themselves through their preference for more or less eccentric headwear.
 - \rightarrow everybodies history; \rightarrow Mein Lichtspielhaus (My movie theater).

a al elakira

Asked by one of the pope's messengers for a demonstration of his talent, Giotto is said to have responded by drawing a perfect circle, freehanded. With a simple, sovereign gesture the → Absolute artist proves his talent. Or so it goes in an anecdote that has entered into art history thanks to its transmission by Vasari.

Lit.: Vasari 1568/1987, pp. 64ff.



COC-FEMMEM

The future of feminism in art and society, which through the broad social acceptance of the former is distinguished in theory and practice, which in turn can be traced back to the unquestionable creative and innovative potential as well as the irresistible charisma of pop-feminism. The founders and untiring propagandists of pop-feminism, whose work is the reason why the future has already begun, are \rightarrow hollyandgolly.



GE-ECALVACA

The term re-enactment was originally defined by the English historian and philosopher Robin George Collingwood (1889–1943), who believed a historian could only achieve a thorough understanding of the past through the active re-enactment of the thoughts handed down in his sources. Drawing on Collingwood, the term has been used since the 60s for attempts to reconstruct historical events as "realistically" as possible; thus in connection with groups of scientists and laymen who slipped into the role of medieval village communities among others. Re-enactment can be mentioned when an image passed on from art-historical sources or the classical \rightarrow Artist's biography is re-enacted by an artist and thus the embodiment of, or the identification with, a role comes together with its new interpretation.

Lit.: Collingwood 1946/1994; Kuni 2004b



ECOCCOORED

Video, video performance; 8:55 min, Betacam, 1998

What's to do when the artist, instead of breaking the hearts of others (→ melting away), is seized by → Passion herself, though wants to avoid a fate marked by the → Suffering of the → Absolute artist (female)? Here only prompt (!) sublimation helps. One, ideally, not satisfied with substrata but actively searching for a rendezvous with the subject of desire. The Hollywood film THE HUNGER offers, from this point of view, in many ways, an appropriate starting point – during the TV snow, → hollywood doesn't only manage to reach the heart of her snow queen,

but even a steamy ménage à trois.

→ artists in love

Note: unfortunately even a prompt sublimation cannot always guarantee immunity against the dangerous \rightarrow Absolute artist (male/female) syndrome. In the case of a later sickness, \rightarrow Art-pain therapy offers good chances of recovery.

ENGLIE

Not only in Hollywood, but also in art, stars threaten to outdo → Heroes and → Heroines. Nor is the culture industry to blame, as a glance at art history could show. Even the so-called "exhibition artists" of the 20th century weren't the first to show a conspicuous preference for the corresponding → Habitus. It can be suspected that already the → Vita of the → Absolute artist − or the → Artist's biography as the pattern-creation process at the core of this − delivers a suitable screenplay model. New in recent times and in both systems is the promise that everyone can be a star. A way of dealing with this honorably is demonstrated by → hollywood in her work → YOU ARE THE STAR.

Lit.: Faulstich/Korte 1997; Engelbach 1997; Diederichsen 2001; Kuni 2004b; on the "exhibition artist": Bätschmann 1997.

ECCCECIOCE - CCEECOC

Inseparable pair in the popular versions of the artist's legend as they are vividly presented, particularly in films – basically however already found in the traditional \rightarrow Artist's biography. This liaison dangereuse takes on particularly fatal characteristics in the case of the \rightarrow Absolute artist (female), in as much as the pattern of her \rightarrow Vita as suffering produced by passion is defined as the basic condition of her creativity.

Lit.: Neumann 1986; also Kuni 2004a.

TO BULLERY

Video; 3:45 min, miniDV; 2004

When → Absolute artists (male/female) show in TV soaps, this calls for a → Re-enactment. How else should one make later generations, stumbling upon the evidence in television archives, understand these crystallizations of a time-honored image of the artist where no one would expect it — in the shadowy area of culture-industry production? Convey their truth and deep sense? Particularly as with the help of contemporary mediatechnology, as → hollywood was already able to show in → annette hollywood starring Regina Zirkowski, the reflective depth and reality-content of the scenes can be referred to, as well as — as tv-gallery demonstrates — in dubious cases, even supplementary improvements to the exhibited works, and the conditions of their exhibiting, can be carried out.

There can be no true life in the false? Says who...

COLO

Lat. For life; life story; in the context of art (history) also understood as a description of the life and work of an artist, \rightarrow Artist's biography. In its narrative structure as well as in its function as "legend" the vita of the \rightarrow Absolute artist and the \rightarrow Absolute artist (female) is linked with the vita of the saints; topically related to the latter is particularly that of the \rightarrow Absolute artist (female), in so far as in both cases \rightarrow Suffering (and in the broadest sense also \rightarrow Passion) play a central role.

Lit.: Benz 1955/1993; Vasari 1568/1987; further Ketelsen 1990.

nda are dae edar

Installation; interactive, closed-circuit; live camera, transparency, bubble TV, projection; 2001

As in \rightarrow I need a hero, but minted on the same charismatic topos as \rightarrow Stars, \rightarrow hollywood opens here an existential laboratory for experience and knowledge. Acting as an \rightarrow 0 di Giotto here is the corresponding letter on the "YOU ARE THE STAR"-transparency: who dares to put their head through this wall wins — as soon as the likeness captured by live camera appears in the \rightarrow Bubble TV, can experience themselves as a star already nervously awaited and frenetically celebrated by the fans.

What was propagated by Warhol though limited to five minutes, here has the potential for enduring and thorough effectiveness: decisive is eventually not only the → Habitus, but also its convincingness, which for its part presents the condition for social recognition and must also be sanctioned by this. Exactly this closed-circuit is activated in the installation. That it works is not only proved by the work.

Naturally the example of the artist herself leads the way. $YOUARE\ THE\ STAR-annette\ hollywood.$

ENDERVEUR

Studies at Braunschweig University of Art (GER) and New York University (USA) Lives and works in Berlin, Germany

accesses - Esterated

Film funding of the medienboard Berlin Brandenburg

2008

Grant of Foundation Kunstfonds

2007

Most promising artist award, City of Mainz

2008

Project-Scholarship, Foundation for Culture of Rhineland-Palatinate

2002

Scholarship at the German Center for Studies in Venice

2001

Artist in residence, Schloß Bleckede

1990

Prize of the Association of German Film Critics at the International Shortfilm Festival Oberhausen / Lower Saxon prize for film / Prize for Fine Arts of the Federalministress for culture (Germany)

EUDCE - EEFECTOOL

2010

Balmoral Blend — 15 Years Künstlerhaus Schloß Balmoral
Arp Museum Bahnhof Rolandseck P
In the Loop: Contemporary video art
National Portrait Gallery, Washington (USA) P
Passwords. New representations of femininity Montehermoso, Vitoria (SP)

2009

Freie Wahl? — Die Formkräfte des Kunstlebens Nancy Halle, Karlsruhe Egonomie — der Künstler als Homo oeconomicus Espace temporaire, Genf (SUI)

2008

sorry curator nogallery, Berlin Solo

2006

sexy mythos NGBK, Berlin / Forum Stadtpark, Graz (AUT) P

2005

International Biennale of Contemporary Art National Gallery, Prague (CZE) P

2002

Werkschau Stuttgarter Filmwinter, Gedok-Galerie, Stuttgart Solo

2002

starring Kunstsammlungen zu Weimar – Neues Museum P

2001

mach dir ein bild von annette hollywood Halle für kunst, Lüneburg Solo P
confidences Casino Luxembourg (LUX) P
hollyandgolly "fighting for you" New Museum of Contemporary Art,
New York (USA)



2009

European Media Art Festival, Osnabrück / IFF Dortmund / Women's Filmfestival Brussels

2007

Museu de arte de Moderna, Sao Paulo

2005

55. Berlinale, Panorama / Mix festival, New York /
Buenos Aires Int. Filmfestival / Mix Mexico /
Identities Film Festival, Vienna / GIFF Festival Korea /
Goethe Institute in Brazil, Argentina, Chile, Peru, Uruguay,
Colombia, Bolivia, Venezuela

2004

Museum Ludwig, Cologne / Filmfest Sao Paolo

2003

Kunstfilmbiennale Cologne

2002

Arsenal, Berlin / Goethe Institut Peking

2001

European Media Art Festival, Osnabrück / Goethe Institut Washington

2000

Museum of Modern Art, Frankfurt / Frameline, San Francisco

1999

International Shortfilm Festival Oberhausen

1998

Videonale 8. Bonner Kunstverein

